

COMMUNITY SERVICES AND
PARENT RESOURCE CENTERS

Support Information Tools Education
Parent Resource Center
Centro de Recursos Para Padres

2018-2019

Annual REPORT

Madera Unified School District
1820 Howard Road
Madera, Ca 93637
(559) 416-5842
www.madera.k12.ca.us/PRC

Family dinners, bedtime stories, nursery rhymes, curfews, family advice, chores around the house, study time, and traditional holidays may feel out-of-step with modern California to some. WE BELIEVE they are more essential than ever before. Students across the country are more isolated because of social media, technology, and the false sense of happiness portrayed by their peers. Being a kid can be very challenging and relying on those who care most to inspire safety and security will always be valuable. Today's students need a sense that there is order in a world where they have an important place with us. Madera Unified wants to help!

Our eight Parent Resource Centers create a "one-stop" for families during and after the school day to meet an ever changing list of needs. Program services are designed to provide valuable information about MUSD's school programs and policies, enhance adult computer skills, better understand our system of services, increase math and English language fluency, facilitate post-secondary (college and career) placement and much more. The network of passionate parents and dedicated staff serves to make our community even better!

WE BELIEVE in families and staff. Our Trustees are committed to supporting them through our PRC staff, whose dedication to serving our community is second to none! Please stop in and find out how they can best support your family in the 2019-20 school year.

Very sincerely,

OBJ

Todd Lile
Superintendent



SUPERINTENDENT'S MESSAGE

MUSD BOARD OF TRUSTEES

Madera Unified is where students are challenged to broaden their vision, inspired by meaningful opportunities and strive for authentic achievements.



Ray G. Seibert
Board President
Area 1



Ruben Mendoza
Board Clerk
Area 3



Ed McIntyre
Area 2



Joetta Fleak
Area 4



Lucy Salazar
Area 5



Vacant
Area 6



Brent Fernandes
Area 7

MUSD VISION AND MISSION STATEMENT



OUR VISION

Madera Unified will set the standard for hard work, creativity and resiliency with a fearless drive to continuously improve.

OUR MISSION

We are committed to creating and sustaining a culture enabling Madera Unified students to experience an unparalleled educational journey that is intellectually, socially and personally transformative.

MISSION STATEMENT

OUR MISSION

To empower parents as their child's first teachers, thus making them great partners in education, and increasing student achievement.



DIRECTOR'S MESSAGE



Our current Parent Resource Center (PRC) model of services to parents began in 2013, inspired by the Local Control and Accountability Plan (LCAP) process, with the deep-rooted belief that for Madera Unified School District (MUSD) to close its achievement gaps we must invite our parent community to be equal partners in this desirable district goal.

PRCs serve as a vital conduit among our parents and schools, libraries, city of Madera programs, clinics, faith-based communities, businesses, non-profit organizations, and equally important, our often-isolated minority parents. Our parents are encouraged and supported to build alliances, contribute in all community and school-based initiatives, and strengthen students' college and/or career-ready academic performance toward graduation.

A special acknowledgment is extended to the MUSD Board of Trustees, administration, teachers, students, parents, and PRC staff for sharing the responsibility. Learning should not be solely left to the student-teacher relationship, but should enhance active parental involvement, and by extension strengthen the district's overall academic performance.



The Department of Community Services and Parent Resource Centers (PRCs) collaborate with interagency partners in Madera County, by preparing community volunteers, and securing contracted providers to offer resources that address the identified needs of MUSD families. Services are available to all families with children enrolled in MUSD schools with the goal of engaging our families in supporting the academic achievement of all students. PRCs deliver the following support services to individual parents, families and schools in order to enhance students' opportunities to attain the highest academic success possible in safe and orderly learning environments.

❑ **Parent Resource Centers**

Eight (8) PRCs are currently in full-operation, providing families with relevant academic and support services. The PRCs bridge a host of diverse programs and services under one roof, creating unique and centrally located services dedicated to strengthening families and facilitating their efforts to support their children to succeed in school and beyond. Services are available M-F, (Hours of operation vary).

❑ **Information & Referral**

Includes referrals to agencies, programs and services for matters pertaining to housing, food, clothing, health and safety, social services, counseling, recreation programs, workforce training, childcare, employment and other civic engagement opportunities.

❑ **Parent Education & Leadership Preparation Classes**

Classes consist of FREE, personal and/or professional development on a wide variety of topics including early childhood education, stages of child development, and how to successfully navigate the public school system throughout the school year. Classes are available in English and Spanish, and other accommodations are available upon request.

❑ **Family Literacy, Math, Health & Wellness Workshops**

These family interactive workshops operate as knowledge and skill-building experiences that focus on learning strategies geared toward 1st – 6th grade students. Parents and children learn side-by-side and are provided with culturally-enriching literacy, mathematics and wellness activities along with “take-home” activities that extend learning experiences for themselves and their children beyond the workshop settings.

❑ **Adult Education Classes**

A series of adult education classes are offered within the PRCs. These classes range from English as a Second Language, Citizenship, HiSET Preparation classes. Classes are offered mornings and evenings.

❑ **Digital Computer Literacy**

The Digital Literacy Program offered at each PRC is designed to provide parents with access to monitor their children’s learning progress by equipping them with the digital literacy skills that enable them to access the District’s parent portal and open lines of communication with teachers and other district staff.

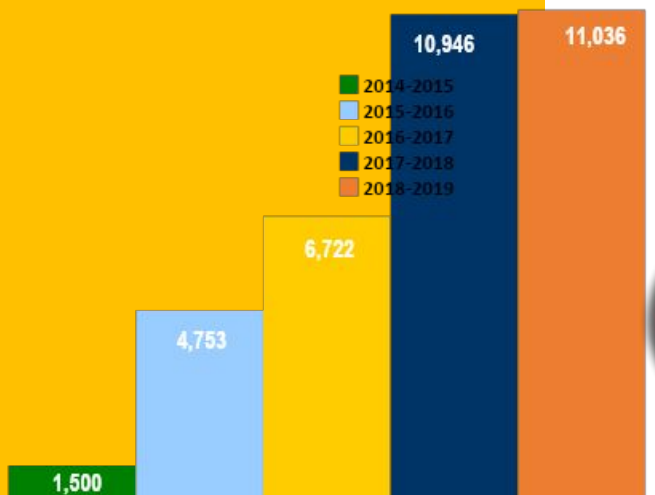
❑ **Volunteer Program**

Opportunities are for parents and community members to plan, lead, and implement programs and activities, and create a sustainable community of civically engaged citizens in support of our Department of Community Services and Parent Resources Centers.

Personnel and educational resources are funded through the Local Control Funding Formula (LCFF), 21st Century After-School Program, Categorical Programs, and a strong partnership with the Madera Adult School.

Where the futures of children are driven by their aspirations, not bound by their circumstances.

WE BELIEVE MADERAUNIFIED



11,036 **Parents Served**

6,473 *Unduplicated Parent Served*

1,946 **Children Served**

54 **Volunteers**

1,592 **Parent Education/ Leadership Graduates**

552 **Adult English Language Learners**



GOAL STATEMENTS

1. Increasing opportunities for parents to engage in skills training and personal development via educational programs, and direct services to help link schools, families and community.

2. Maintain and expand The Parent Project to provide parents with skills to address defiant and disruptive behavior in children.

3. Strengthen Purposeful Communication and Marketing Strategies within community-based organization to further develop parent engagement and capacity building.



Increasing opportunities for parents to engage in skills training and personal development via educational programs, and direct services to help link schools, families and community.

The Department of Community Services and Parent Resource Centers volunteers have leveraged resources from various community based organizations such as, City of Madera, Community Action Partnership of Madera County, Madera Coalition for Community Justice, Behavioral Health, the Ministerial Association, and State Center Community College, to close the academic achievement gaps and systematically address the needs of each family. These partnerships are transforming parental collaboration, increasing parent engagement in their children's education and in the LCAP process. In collaboration with community-based organizations, MUSD is pioneering an array of innovative, non-traditional services to parents, and the outcome of these collaborative efforts is providing parents with greater access to district and community resources, honoring their voice at all levels of program planning, and impacting student academic success.

OUTCOMES

The Parent Project-Offered parent intervention education workshops to parents of at risk MUSD students.

L.E.A.D. Youth Leadership Conference-Impacted **125** middle and high school students ranging from 8th to 10th grade.

Expanded the Adopt-A-School Program-Engaged **60** volunteers in assisting with classroom support, PRC activities, music performances, and festivals.

Parent Engagement Conference-Impacted **220** Adults

GOAL 2

Maintain and expand The Parent Project to provide parents with skills to address defiant and disruptive behavior in children.

MUSD has developed a strong partnership with the City of Madera Police Department, Madera County Probation, Community Action Partnership of Madera County and the Madera Ministerial Association, to facilitate a national parent skills building project to help reduce dropouts, discipline referrals, teen suicides, and to empower the parental position.

The Parent Project is a community-based parenting skills program adopted in Madera County. The program works directly with parents to help improve adolescent children's school attendance and performance, reduce family conflict, curb drug and alcohol use, prevent runaways, stop violent behavior, and develop strong in-home prevention and intervention strategies for youth gang prevention.
To further strengthen our community, agencies have partnered to form a team of certified Parent Project facilitators.





GOAL 3

Strengthen Purposeful Communication and Marketing Strategies within community-based organization to further develop parent engagement and capacity building.

Madera Unified School District is in partnership with various community agencies, all working together to help families. The partner agencies listed on this page offer services including but not limited to employment assistance, referrals to a school or a training which will assist in improving academic and employment skills, as well as assistance with health and wellness services.



FRESNO · REEDLEY · MADERA · OAKHURST · WILLOW INTERNATIONAL

STATE CENTER COMMUNITY COLLEGE DISTRICT

Housing Authority of the City of Madera

MADERA COUNTY

Madera County Workforce Assistance Center

559.662.4500 | 441 E. Yosemite Ave Madera, CA 93638



Parent Institute for Quality Education

9 Week Course, 2 Hours Per Session

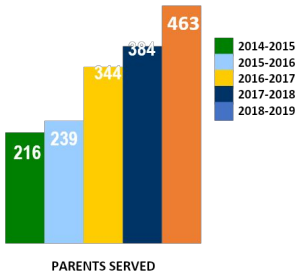
SERVING: DESMOND, MADERA HIGH, MARTIN LUTHER KING, MADERA SOUTH, THOMAS JEFFERSON, AND SIERRA VISTA

The PIQE institute prepares parents to foster a positive educational environment for their children, both at home and at school. The program focuses on critical topics that engage parents in acquiring the essential skills to communicate effectively with teachers and counselors to determine their children's progress relative to grade level standards, A-G requirements and how to best prepare their children for post-secondary education. The program serves elementary and secondary school parents and is available in English and Spanish.



463
PARENTS ENROLLED

306
PARENTS GRADUATES



Parents as Leaders

15 Week Course, 2 Hours Per Session

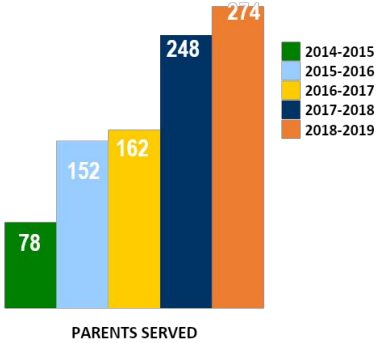
SERVING: BERENDA, LINCOLN, MILLVIEW, AND SIERRA VISTA

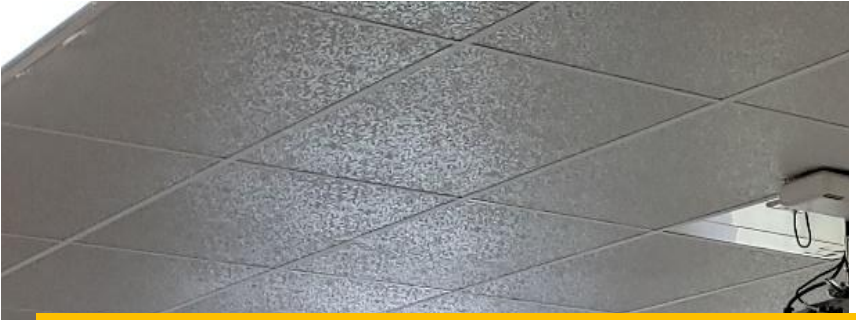
The Parents as Leaders Program is delivered in partnership with the Madera Coalition for Community Justice (MCCJ). This program supports parents to become school leaders with a focus on involvement through their participation in school site councils, parent clubs, ELAC, DELAC and as volunteers in the Parent Resource Centers. Participants learn how to overcome language and cultural barriers, gain an in-depth understanding of their responsibilities as parents in the American public education system and expand their knowledge of LCFF and LCAP processes. The program serves elementary and secondary school parents in both English and Spanish.



274
PARENTS ENROLLED

219
PARENTS GRADUATES





Madera Adult School

2 Days Per Week, 3 Hours Per Session

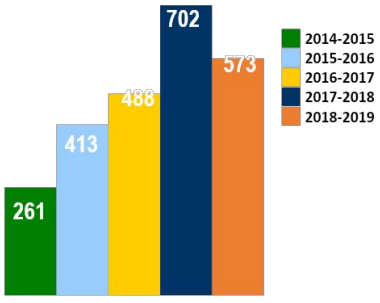
SERVING: ALPHA, LINCOLN, AND SIERRA VISTA

The Madera Adult School, English as a Second Language (ESL) program is designed to provide students with the literacy and language development skills necessary to participate effectively both within and outside of their communities as engaged citizens, productive workforce and supportive family members. The program complies with current guidelines pertaining to standardized assessment practices in California's adult literacy programs receiving WIA Title II funding.





573
PARENTS ENROLLED







111 Obtained New Employment

295 Retained Employment

27 Received an Employment Promotion

4 Increased Wages



EXECUTIVE DIRECTOR'S MESSAGE



The award winning Department of Community Services and Parent Resource Centers (CSPRC) continues to provide our students, parents and community with a foundation for student success in Madera Unified School District. Student academic achievement starts with parental support. The CSPRC provides parents the tools and knowledge they need to understand how to navigate the school system, how to improve attendance, support academic outcomes, and improve graduation rates.

As you will read in this annual report, the CSPRC Department has made great strides in expanding Parent Engagement opportunities for all parents. This has included a variety of impactful, robust programs such as the Parent Institute for Quality Education, (PIQE) Parents as Leaders, Project to Inspire, and The Parent Project, in addition to the Parent Engagement Conference.

WeBelieve the more informed parents are, the more engaged they will be with their children's education. Research tells us the more parents are engaged, the more successful their children will be in school!

Dr. Rebecca Malmo
Executive Director, Student and Family Support Services





School Smarts

7 Week Course, 2 Hours Per Session

SERVING: ALPHA, CHAVEZ, LAVINA, PERSHING, AND WASHINGTON

The School Smarts Parent Engagement Program is a model for creating meaningful and diverse parent involvement in the navigation of their children's educational system, communicating effectively with all stakeholders, and advocate for a quality education for all students. The program employs the arts as a process for bridging parents from all backgrounds in their children's education. The program provides parents with take-home projects designed to have the parents share the model with their children. The program serves elementary parents and is available in both English and Spanish.

school smarts®
CALIFORNIA STATE PTA® PARENT ENGAGEMENT PROGRAM



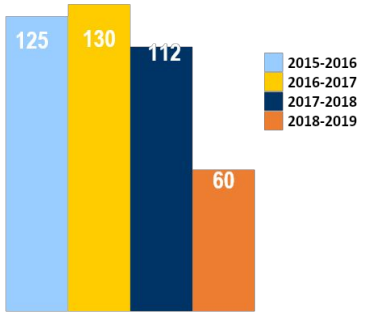


60
PARENTS ENROLLED





42
PARENTS GRADUATES



Project 2-Inspire

12 Week Course, 3 Hours Per Session

SERVING: MADISON, MONROE, AND SIERRA VISTA

Project 2-Inspire works with parents to ensure they have vital information about high-quality educational options for their children. Project 2-Inspire curriculum informs parents of their role in their children's education, and develops parent leadership skills to ensure their participation and collaboration in the school community. The program's goal is to move from a model of parent involvement to a model of engagement and action by increasing parental engagement in their child's learning at home, school and/or community; thereby increasing their child's academic achievement.





74

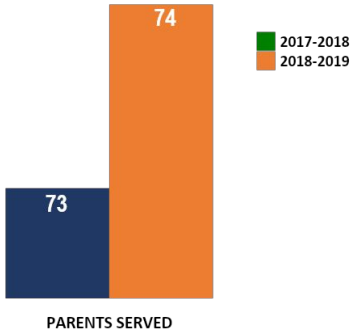
PARENTS ENROLLED





37

PARENTS GRADUATES



Valley PBS-Ready To Learn

7 Week Course, 1.5 Hours Per Session

SERVING: ADAMS, DIXIELAND, EASTIN ARCOLA, HOWARD, NISHIMOTO, PARKWOOD, AND VIRGINIA LEE ROSE

Ready to Learn parent workshops teach parents how to create relevant and effective learning experiences for their children in the three ways that, children often learn best: viewing, reading and doing. How to: (1) use guided questioning to challenge their children to think critically, (2) extract main ideas from both literary and technical texts, and (3) perform challenging mathematics tasks. Parents and children engage in meaningful reading and math strategies while children learn foundational Common Core State Standards concepts. The program serves elementary parents and is available in both English and Spanish.

PBS KIDS Ready To Learn

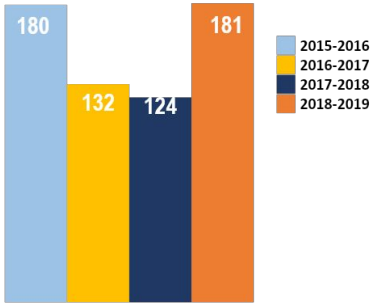


181

PARENTS ENROLLED

98

PARENTS GRADUATES





Small Fry Parent Co-Op Preschool

OVER 66 YEARS OF SERVICE TO MADERA'S CHILDREN.

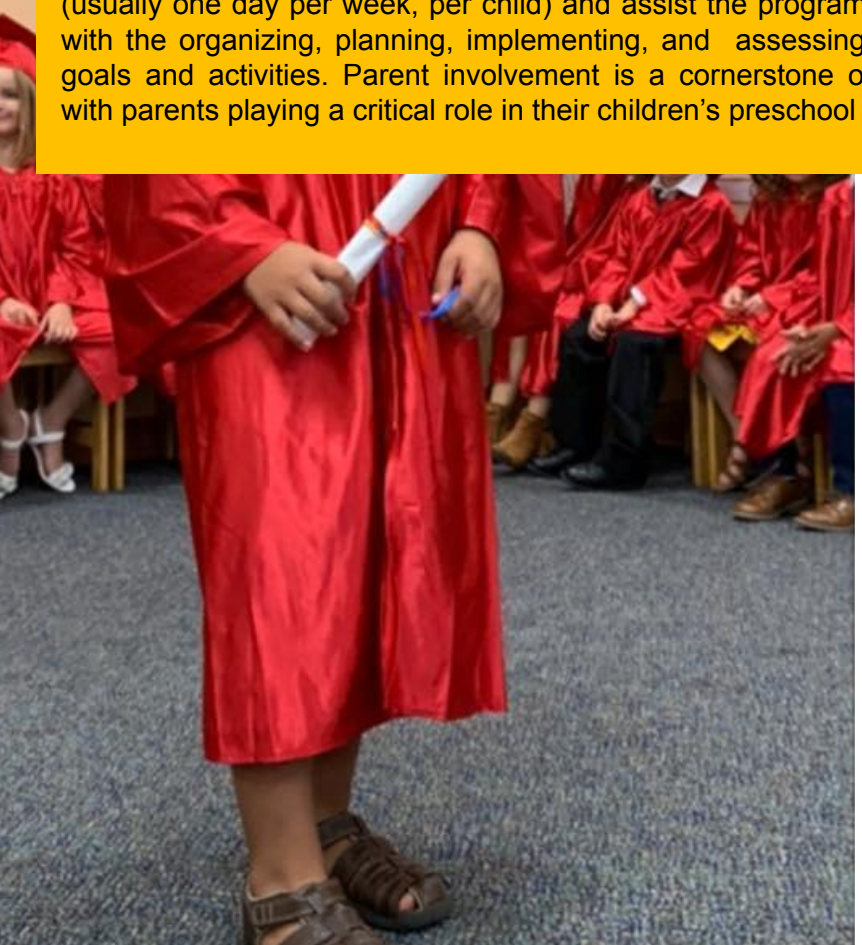
Small Fry is a Cooperative comprised of parents of preschool-aged children 3-5 years of age. The primary purpose of this program is to provide fundamental pre-kindergarten skills essential to succeed in Kindergarten and the grade-levels that follow. All parents and guardians serve "duty days" (usually one day per week, per child) and assist the programs lead teacher with the organizing, planning, implementing, and assessing the programs goals and activities. Parent involvement is a cornerstone of this program with parents playing a critical role in their children's preschool experience.

Support Information Tools Education

Parent Resource Center

Working together with parents, schools, and the community to help students succeed.

SMALL FRY CO-OP



31

PARENTS ENROLLED

24

PROMOTED TO TRANSITIONAL KINDERGARTEN OR KINDERGARTEN

23

AVERAGE ENROLLMENT

COMMUNITY OUTREACH



Madera Unified School District is making a significant investment in the implementation of its Parent Engagement Initiative. The District is committed to parents about the opportunities available to become meaningfully engaged in the education of their children through a variety of outreach materials and events. faculty is also committed to supporting the parents to inquire, both informally and formally, through public forums, focus groups, surveys, and conversations, about the views of families and other community members.

Through valuable and critical collaborative efforts, the district's aim is toby increasing their participation on advisory councils, parent clubs, and civic engagement programs, and assume a greater responsibility for their children's learning and the districts overall academic performance. The overarching goal is to and community members to become leaders themselves, passionate about school improvement and committed to playing substantial roles in creating better learning opportunities for all students enrolled in Madera Unified School District, and deepen their trust and belief for education and commitment to excellence.

Department of Community Services and
Parent Resource Centers
(559) 416-5842



IMPORTANT NUMBERS AND WEBSITES

Madera Unified School District www.madera.k12.ca.us	675-4500
Alpha Parent Resource Center	661-4101 ext. 215
Lincoln Parent Resource Center	675-4600 ext. 1707
Madison Parent Resource Center	675-4630 ext. 177
Millview Parent Resource Center	674-8509 ext. 225
Monroe Parent Resource Center	674-5679 ext. 277
Sierra Vista Parent Resource Center	674-8579 ext. 177
Small Fry Parent Co-Op Preschool	673-3825
Virginia Lee Rose Parent Resource Center	662-2662 ext. 1105
Washington Parent Resource Center	674-6705 ext. 206
Madera Unified Preschool Program http://www.madera.k12.ca.us/Domain/936	675-4490
Madera Adult School http://www.madera.k12.ca.us/Domain/910	675-4425

Thank You Partners









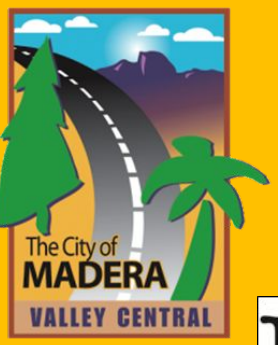


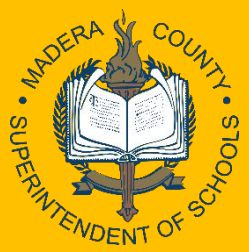


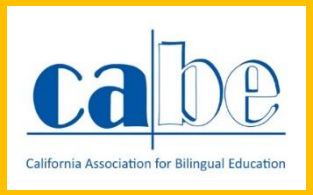














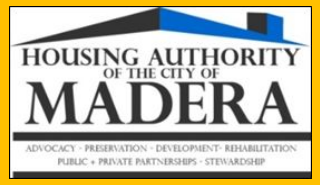




























Your questions and feedback are welcome
at davidhernandez@maderausd.org